



APPENDIX B—HOW IT WILL WORK

Transforming Futures is a plan to raise \$7 million at the parish level

- The target for each parish is to raise an additional 115% of its annual giving over three to five years. With the guidance and support of diocesan personnel, each parish will decide its best approach to fundraising.
- Most of the \$7 million total proceeds—60%—will be kept in the parish, with 40% invested in the diocese to support work that benefits all parishes.
- 95% of any funds raised above the 115% threshold will be retained in the parish.
- As each parish determines it is ready, and with diocesan support, each parish will embark on a three to five-year campaign. The plan calls for 20% of parishes to launch the campaign cycle each year beginning in 2018/19. This is a rolling plan, so parishes that begin the cycle in 2022 have three to five years to complete it.

For example, the annual giving in one parish is \$80,000.

In addition to \$80,000 per year in regular giving, the parish will set a goal to raise an additional 115% of its annual giving, or \$92,000, spread over three to five years. This represents an additional \$18,400 per year over five years.

The parish will keep \$55,200 (60% of \$92,000) and benefit from the remaining \$36,800 which will support work across the diocese.

If this parish raises an additional \$100,000 beyond its annual giving, or \$8,000 more than its target of \$92,000, it will keep \$55,200 (60% of \$92,000) plus \$7,600 (95% of the excess over \$92,000), for a total of \$62,800.

